

San Pedro & Peninsula  
**Visitor**

**Artwork deadline** June 17, 2021

**Publishing** June 28, 2021

Since 1906, the TransPacific has been the premiere yacht race, starting at Pt. Fermin and culminating 2,225 nautical miles later in Honolulu, Hawaii. **Hundreds of captains and yacht crew gather in San Pedro and on the Palos Verdes Peninsula in the days and weeks leading up to the race departures, this year on July 13, 16, and 17.**

San Pedro & Peninsula Visitor magazine's July issue will focus on the race, with helpful visitor information for its competitors and spectators.

Get your spot in this special issue.



## San Pedro and Peninsula Visitor Ad Sizes & Rates

	1x	6x	12x
Full-page Bleed size 8 ½ inches wide x 11 inches high	700	560	525
Inside front cover Inside back cover	Reg. rate plus \$300 premium	Reg. rate plus \$300 premium	Reg. rate plus \$300 premium
Half page (horizontal only) 10 ½ inches wide x 4 inches high	375	300	275
Requested position	Reg. rate plus \$100 premium	Reg. rate plus \$100 premium	Reg. rate plus \$100 premium
Bottom banner ad 8 inches wide x 2 inches high	300	240	225
Business card 3 ½ inches wide x 2 inches high	100	80	75
<b>Visit San Pedro Sponsors and Partners receive a 20% discount off the lowest applicable rate</b>			

All rates are per insertion. Multiple insertion discounts available as noted. Multiple insertion discounts based on a contract. Non-fulfillment of contract insertions will result in previous insertions being billed at next applicable contract rate as appropriate. Special Sponsorship/Partnership-advertising combination rates and incentives may be available. Ad materials should be submitted in electronic camera-ready format (JPG, JPEG, PNG, or PDF) highest resolution available.

## Visit San Pedro

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